

Ipsos Public Affairs

A photograph of a person's hands holding a small, realistic globe of the Earth. The hands are positioned at the bottom and sides of the globe, with fingers slightly curled. The globe shows continents in green and brown and oceans in blue. The background is a soft, out-of-focus light blue. The image is partially overlaid by semi-transparent blue rectangular blocks.

# International Observer of Urban Lifestyles

Final questionnaire  
*English version*  
*August, 2<sup>nd</sup>, 2007*



**Introduction**

Welcome to the questionnaire of the *International Observer of Urban Lifestyles*. This survey is being conducted concurrently in 11 large cities around the world. Its purpose is to better understand what “living in a city” means, from Paris to New York, to Prague, Shanghai, and Alexandria.

Your opinion, as a resident of one of the cities selected for this major international survey, is extremely important to us.

We would be extremely grateful if you would take the time to answer this survey. It will take you 15 to 20 minutes.

**Personal data (1<sup>st</sup> part)**

**Are you...**

- A man ..... 1
- A woman..... 2

**How old are you?**

\\_\\_\\_ years old

***If less than 15 or more than 70 → Terminate***

**What is your occupation?**

- Farmer ..... 1
- Craftsman, merchant, company manager..... 2
- Senior executive, professional ..... 3
- Employee..... 4
- Blue-collar worker / laborer ..... 5
- Retired ..... 6
- Other (not working/student/job seeker) ..... 7

**Are you the household’s primary income earner?**

- Yes
- No



*If the respondent is not the head of the household*

**What is the occupation of the household's primary income earner?**

Farmer .....	1
Craftsman, merchant, company manager .....	2
Senior executive, professional .....	3
Employee.....	4
Blue-collar worker / laborer .....	5
Retired .....	6
Other (not working/student/job seeker) .....	7

**How many people live in your household, including yourself?**

1 person.....	1
2 people .....	2
3 people.....	3
4 people .....	4
5 people .....	5
6 people .....	6
7 people.....	7
8 people or more .....	8

**How many children under 18 years of age live in your household?**

1 child .....	1
2 children .....	2
3 children .....	3
4 children .....	4
5 children or more.....	5
No child.....	6

**How old is (are) the child (children) under 18 living in the household?**

*[write clearly; if less than 1 year old, type 1]*

First:

Second:

Third:

Fourth:

Fifth:

Question 1

**Among the following aspects, which ones do you find most essential, when you think of the quality of life in a city in general,-**

*[Up to three answers]*

*ROTATE ITEMS RANDOMLY*

1. The quality of the environment
2. The number of parking spaces available
3. The quality of public transportation
4. The safety of people and their personal property
5. Green spaces
6. The ability to move around easily
7. The quality of the drinking water
8. The number and quality of the infrastructures (schools, universities, sanitary, sports, and administrative facilities)
9. The noise level
10. The economic dynamism
11. The cost of living
12. The quality of the air
13. The cleanliness of the streets
14. The options in terms of housing
15. The leisure and cultural offers available (cinemas, theatres, restaurants etc)
16. The architecture, the aesthetics

Question 2

**People sometimes express opinions about the city. For each of the following opinions, please tell us whether you...**

- Completely agree
- Somewhat agree
- Somewhat disagree
- Completely disagree

*ROTATE ITEMS RANDOMLY*

1. The city gives each individual a feeling of liberty because it offers many possibilities in terms of working and personal life
2. The city nourishes feelings of anxiety, loneliness, anonymity
3. The day will come when everybody will live in cities
4. Living well in a city requires earning a very good living
5. The city is a place where meeting people is easy
6. The city can offer a positive experience only if it is environmentally friendly

Question 3

**Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with...**

- Very satisfied
  - Somewhat satisfied
  - Somewhat dissatisfied
  - Very dissatisfied
1. Your living conditions?
  2. Your housing?
  3. Your neighbourhood?
  4. The city where you live?

Question 4

**Do you think that things will improve, deteriorate or remain unchanged in the coming years regarding...**

- Improve
  - Deteriorate
  - Remain unchanged
1. Your living conditions?
  2. Your housing?
  3. Your neighbourhood?
  4. The city where you live?

Question 5

**What percentage of your monthly income do you spend on housing (to pay the rent or the mortgage for your primary residence)?**

[Record answer as a percentage: %]

- You are accommodated free of charge (by your parents, friends etc)

Question 6

**Have you chosen the city where you are living today?**

- Yes, completely
- Yes, somewhat
- No, not really
- No, not at all

Question 7

**Which of the following situations do you personally feel closest to?**

- I have chosen to live in a city, it's a way of life I enjoy very much
- I have not chosen to live in a city, it's more something that has been imposed upon me for family or business reasons

Question 8

**Were you born in the city where you are living today?**

- Yes
- No

Question 9

**In total, how long have you been living in this city?**

- Less than 2 years
- 2 to 5 years
- 6 to 10 years
- 11 to 20 years
- More than 20 years

Question 9bis

**Have you lived in this city with or without any interruption (an interruption means that at some point in your life, you left this city to settle elsewhere, and eventually moved back here)**

- With an interruption
- Without any interruption

Question 10

**Would you like your children to grow up in the city where you are living today?**

- Yes, completely
- Yes, somewhat
- No, not really
- No, not at all

Question 11

**Would you like to leave the city where you are living?**

- Yes, as quickly as possible
- Yes, in the near future
- No, not immediately
- No, never

Question 12

**If you could or had to move, what would you do?**

- You would move to another house or apartment, but you would remain in the same neighbourhood
- You would remain in the same city, but you would change neighbourhoods
- You would move to another city in your country
- You would move faraway from the city (to the country, to the mountains etc), but you would remain in your country
- You would leave your country

Question 13

**When you think of the city where you are living, what terms best describe your current frame of mind?**

*[Up to three answers]*

*ROTATE ITEMS RANDOMLY*

- Irritation
- Pride
- Pleasure
- Convenience
- Saturation
- Happiness
- Attachment
- Love
- Hatred
- Indifference
- Constraints
- Insecurity
- Friendliness
- Stress
- Excitement

Question 14

**What do you like the most about the city where you are living?**

*[Up to three answers, in decreasing order of importance: first, second, third]*

*ROTATE ITEMS RANDOMLY*

- The architecture
- The transportation facilities in the city
- The way the city cares about the environment
- The way the city cares about children
- The way the city cares about elderly people
- The way the city cares about handicapped people
- The cleanliness
- The safety of people and their personal property
- Its international influence
- Its economic dynamism
- Its cultural dynamism
- The sports and cultural activities available (cinemas, theatres etc)
- The possibilities for going out, partying
- The possibilities for meeting people
- The diversity of populations

Question 15

**And what do you hate about the city where you are living?**

*[Up to three answers, in decreasing order of importance: first, second, third]*

*ROTATE ITEMS RANDOMLY*

- The traffic jams
- The public transportation problems (infrastructures, quality and frequency of public transportation etc)
- The pollution
- The dirt
- The noise
- The insecurity
- The poor management of public services (administration, hospitals, post office etc)
- The shortage of sports and cultural activities (cinemas, theatres etc)
- The shortage of possibilities for going out, partying
- The mob, the crowd
- The stress
- The architecture and the lack of care given to buildings
- The anonymity, the indifference

Question 16

**16A. In general, what percentage of your time do you spend each day on...**

**16B. And ideally, while remaining realistic, what percentage of your time would you like to spend each day on...**

*[Record answer in hours out of 24 hours – The total hours devoted to each of the activities should be 24 – Half hours may be used: 0.5 for half an hour; 2.5 for 2 and a half hours etc]*

1. ... During the week?
2. ... On weekends?

*ROTATE ITEMS RANDOMLY*

- ... Work / school
- ... Household chores
- ... Your personal leisure activities (cultural activities or parties, sports, shopping etc) and your family and close friends
- ... Administrative tasks
- ... Transportation
- ... Sleep

Question 17

**Are you personally very confident, somewhat confident, somewhat worried or very worried when you think of the future of the city where you are living?**

- Very confident
- Somewhat confident
- Somewhat worried
- Very worried

Question 18

**More specifically, when you think of the future of the city where you are living, are you personally very confident, somewhat confident, somewhat worried or very worried regarding the following aspects:**

- Very confident
- Somewhat confident
- Somewhat worried
- Very worried

*ROTATE ITEMS RANDOMLY*

1. The quality of the environment
2. The number of parking spaces available
3. The quality of public transportation
4. The safety of people and their personal property
5. Green spaces
6. The ability to move around easily
7. The quality of the drinking water
8. The number and quality of the infrastructures (schools, universities, sanitary, sports, and administrative facilities)
9. The noise level
10. The economic dynamism
11. The cost of living
12. The quality of the air
13. The cleanliness of the streets
14. The options in terms of housing
15. The leisure and cultural offers available (cinemas, theatres, restaurants etc)
16. The architecture, the aesthetics

Question 19

**According to you, what aspects could significantly improve your personal quality of life, in the city where you are living?**

*[Up to three answers]*

*ROTATE ITEMS RANDOMLY*

1. Fighting pollution
2. Increasing the number of parking spaces available
3. Developing public transportation
4. Improving the safety people and of their personal property
5. Expanding green spaces
6. Fighting against traffic
7. Improving the quality of the drinking water
8. Fighting overpopulation
9. Developing infrastructures (schools, universities, health, sports, and administrative facilities)
10. Fighting the noise level
11. Reducing the unemployment rate
12. Reducing the time spent in public transportation
13. Reducing the cost of living
14. Improving the quality of the air
15. Improving the cleanliness of the streets
16. Improving the leisure and culture offer (cinemas, theatres etc)

Question 20

**And compared to the city where you are living, would you say that the ideal city should be...?**

- Much larger (at least twice as large)
- Somewhat larger
- Of the same size
- Somewhat smaller
- Much smaller (at least twice as small)

Question 21

**The majority of the world population is now composed of city dwellers. And in the coming years, cities will experience further demographic growth. In your opinion, will this change have an influence on the city where you are living?**

- Yes, a somewhat positive influence
- Yes, a somewhat negative influence
- No, not really
- No, not at all

Question 22

**In your opinion, to make the future generations feel like staying in cities, what should be changed in priority? The city where you are living should be...**

*[Up to two answers, in decreasing order of importance]*

ROTATE ITEMS RANDOMLY

- *Less noisy*
- *Less stressful*
- *Less polluted*
- *Cleaner*
- *Better served by public transportation*
- *Safer*
- *Less populated*
- *More beautiful*
- *Better maintained*
- *Greener (i.e. there should be more green spaces)*
- *More spaced out (more space, less traffic etc)*

**Personal data (2<sup>nd</sup> part)**

**How long have you been living in the flat or house you are living in at present?**

*[Record clearly, in number of years]*

**Do you...**

**[One answer only]**

- Rent the flat where you are living ..... 1
- Rent the house where you are living ..... 2
- Own the flat where you are living ..... 3
- Own the house where you are living ..... 4
- Accommodated free of charge ..... 5
- Other (specify) ..... 6

**What mode(s) of transportation do you mainly use to move around your city in everyday life?**

**[Several answers possible, in decreasing order]**

- A car ..... 1
- A motorcycle ..... 2
- A bicycle ..... 3
- Public transportation (bus, underground) ..... 4
- You walk ..... 5



**What is your level of education?**

No degree .....	1
Primary school.....	2
Graduated from high school (general or vocational).....	3
2 years of college .....	4
3 or 4 years of college .....	5
University degree/doctorate .....	6

***[LIST TO BE ADJUSTED TO EACH COUNTRY]***

**What is your household's total annual income?**

***[LIST TO BE ADJUSTED TO EACH COUNTRY]***

**What neighbourhood do you live in?**